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Noble Biomaterials' Ionic+ Treatment Comes to Bedding

By Jennifer Bringle



CREDIT: Courtesy

From new denim constructions, weights and washes to the steps global mills are taking to reduce impact, Rivet's SS23 In Season Look Book: Denim & Trims has everything you need to know for a successful denim season.

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Noble Biomaterials' Ionic+ Antimicrobial Treatment Comes to Bedding – Sourcing Journal

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For many years, antimicrobial fabrics were mostly limited to healthcare settings. But in the wake of the pandemic, the ability to disinfect surfaces even inside the home has become more important to consumers.

Silvon Home is the latest to add antimicrobial technology to its home textiles, partnering with [Noble Biomaterials](#)—a registered FDA medical device facility and EPA-registered antimicrobial manufacturer—to incorporate the company's Ionic+ [antimicrobial](#) treatment to its [bedding](#), bath, and [mask products](#).

[Ionic+](#) is engineered with positively charged silver ions to self-clean microbes on fabric. Permanently embedded into the fabric, Ionic+ has been in use as an odor eliminator and microbe-fighter in fabrics for the outdoor, athleisure and medical markets.

Incorporated in Silvon's towels, sheets, pillowcases and more, Ionic+ will help resist odor-causing bacteria and allows the products to require fewer washes between uses.

“The problem with fabrics in the bedroom and in the bathroom is that they collect a lot of bacteria from moisture, but present it back the very next time it's used,” said Alex Szpakowski, Silvon co-founder. “Ionic+ addresses this problem and delivers a safe, natural, and chemical-free solution to fighting and eliminating bacteria build-up, and we're thrilled to partner with Noble Biomaterials to provide this solution to consumers.”

Silvon Home's full line of Ionic+ home textiles is available direct-to-consumer at silvonhome.com.

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